

# PETER RADICE COUNTRY PROPERTIES

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**Country and Equestrian Property Specialists  
Chartered Surveyors and Estate Agents**

## Why sellers should use Peter Radice Country Properties

Because we will obtain the best possible price in the shortest possible time, whilst doing our best to take away from you the stress of selling. It is important to choose the right agent – you are entrusting to him the sale of probably your most valuable asset.

Since 1983, Peter Radice Country Properties has built a reputation for professionalism, hard work and unmatched personal service which has enabled clients to achieve successful sales.

A comprehensive range of outstanding country properties, houses and cottages is sold every year, with each property benefitting from a highly professional marketing campaign. This ensures that the market is completely covered and that properties are brought to the attention of all possible buyers who come from every area of the country and overseas. Our approach is intensively focussed on pro-active marketing with constant feedback, problem solving advice, support and guidance provided throughout. We provide:

- Comprehensive local market knowledge
- Extensive nationwide marketing
- A London office in the West End
- Internet marketing with global 24 hour coverage, including Rightmove, the largest property website and Primelocation.com, used by all the leading country property agents
- Membership of the National Homes Network, a group of independent estate agents with approximately 250 offices throughout the UK
- Local advertising
- Editorial features in national, regional and local press
- Brochures of high quality and floor plans – with the vast majority of buyers using the internet, these can be downloaded 24 hours a day, 7 days a week
- Constant support and advice from Peter Radice and he is usually available out of office hours
- Regulation by the Royal Institution of Chartered Surveyors and Surveyors Ombudsman Service

### **What makes this firm stand out from the crowd is its personal style of agency and service:**

It is Peter Radice who personally supervises every sale from start to finish and his clients have the benefit of his expertise and over 35 years' experience. The 2008/09 recession is the fourth of his working career, so he is very well placed to advise clients how best to sell their properties in difficult times.

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